

BLAKELEE BARTIK

GET IN TOUCH

Mobile: 678-471-3775

Email: blakeleebartik@gmail.com

Address: 335 Southview Drive

Athens, GA 30605

Available on LinkedIn & all social

PERSONAL PROFILE

An independent and hardworking creative, yet dedicated and interactive team player, I am always striving to improve in all areas of my life. I believe I have a dynamic mind and eye that help me to present ideas, concepts and products in an attractive way. My ears perk up at the mention of anything travel, culture or adventure related.

SKILLS AND STRENGTHS

- Fluent in written and spoken Spanish
- Computer skills in Microsoft programs
 - Versed in major social platforms
- Adaptable to a variety of brand voices
- Experienced in short-form social media copy and long-form blog posts
- Well-spoken and effective communicator

RELEVANT EXPERIENCE

Cultural Ambassador in Spain

Community of Madrid, 2017-2020

- Taught 400 Spanish high school students per year across English, Science, History, Art, Technology, and Physical Education
- Developed and wrote daily curriculum for each class as well as provided additional tutoring and education for Cambridge English exams
- Created engaging content in both English and Spanish biweekly for the school's blog and Instagram
- Organized multiple events and trips throughout the year including leading a 1-week English immersion camp
- Coordinated with English and Dutch schools to strengthen exchange programs
- Created pen pal program with US high school, encouraging intercultural camaraderie
- Fostered a deeper understanding of American culture, traditions and lifestyle
- Increased engagement and quality of content on social media platforms, including a schoolwide Idiom Challenge
- Directed and produced an English production of Young Frankenstein and Wizard of Oz to Spanish students

E-Commerce and Marketing Intern

Umano, Summer 2016

- Wrote content for and orchestrated structure of the umano.com blog
- Perfected a consistent brand voice and cadence across all blog posts
- Established 10 key partnerships countrywide to support the virtual road trip campaign that spread brand awareness within different US industries
- Worked with marketing team to develop bootstrap approach to brand strategy
- Participated in national giving trips exercising brand core values

ACADEMIC BACKGROUND

The University of Georgia

Bachelors Degrees in Marketing and Spanish, 2017

- Terry College of Business and Franklin College of Arts and Sciences
- Emphasis in Digital Marketing
- Terry's Business in Cuba study abroad trip
- Certificate in Workforce Diversity
- Finalist of UGA 2017 Digital Marketing Competition
- Zell Miller Scholarship all 4 years with a 3.75 GPA

Universitat de València

UGA en España, Spring 2016

COMMUNITY OUTREACH

- English tutor and mentor to students in Madrid, Spain from 2017-2020
- Translator for parent teacher conferences in Athens, GA from 2017-2018
- Mission trips in Honduras and Dominican Republic from 2011-2017
- Allies in English volunteer program T-oigo in Valencia, Spain in 2016
- Path Project volunteer and intern in Loganville, GA from 2009-2014